

Report to	Chippenham Area Board
Date of Meeting	5th March 2012
Title of Report	Area Board Funding

Purpose of Report

To ask Councillors to consider 5 applications seeking 2011/12 Community Area Grant Funding, 1 Area Board project, the allocation of funding for the Queens Diamond Jubilee event and to vire unspent monies to the CATG. Officer recommendations:

1. Award Chippenham Partnership of Schools £2,625 for the Chippenham Games, conditional upon the balance of funding being in place.
2. Award 10th Chippenham Guides £935 to purchase camping equipment.
3. Award Chippenham Bowls Club £2,568 for the installation of floodlights, conditional upon the balance of funding being in place.
4. Award Chippenham Museum & Heritage Centre £980 for the Primary School Archaeology Project.
5. Award Finding the Forgotten £3,000 for Increasing Great War education, knowledge and awareness for Chippenham and the surrounding villages through filming of real life reconstructions, conditional upon the balance of funding being in place.
6. Area Board Project – Award £2,500 to commission a Media & Community Engagement project with Media Studies students at Wiltshire College Chippenham to increase engagement between the local community and Chippenham Area Board
7. Allocate £600 towards the hire of a jousting tent to accommodate displays promoting Chippenham community area at the Queens Diamond Jubilee event on 1st May 2012.
8. To vire the balance of unspent Area Board Funding £19,900 to the Chippenham Community Area Transport Group (CATG) for:
 - i. Malmesbury Road, Chippenham - allocate £8,000 to improve safety of pedestrians at the zebra crossing near St Pauls Church Hall.
 - ii. Kington St Michael Road, Kington Langley – allocate £6,900 to upgrade the footpath.
 - iii. Accessibility Improvements – allocate £5,000 to install dropped kerbs in the community area, following a prioritisation exercise for dropped kerbs to be carried out by the CATG with Town & Parish Councils

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Community Services 15th April 2011. Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the Scheme of Delegation, any decision of an Area Board that is contrary to the funding criteria and/or the officer's recommendation would need to demonstrate that the application in question has a wider community benefit, and give specific reasons for why this should justify an exception to the criteria.
- 1.3. The emphasis in the Coalition Government's Localism agenda supports the ethos of volunteering and community involvement. With this in mind Community Area Grants should be encouraged from and awarded to community and voluntary groups.
- 1.4. Area boards will not consider applications from Town and Parish Councils for purposes that relate to their statutory duties or powers that should be funded from the local Town/Parish precept. However this does not preclude bids from Town/Parish councils, encouraging community projects that provide new opportunities for local people or those functions that are not the sole responsibility of the Town/Parish council.
- 1.5. In addition to Community Area Grants, Councillors can submit an Area Board Project which differs from Community Area Grants in that they do not require match funding. Area Board Projects should not be used to avoid complying with Community Area Grant criteria.
- 1.6. Area Board Projects are designed to enable the Area Board to address community issues or projects identified in the Community Plan. An application form is used and quotes for project work have to be provided in a similar manner to the Community Area Grant Scheme.
- 1.7. Officers are required to provide recommendations in their report, although the decision to support applications and to what level is made by Wiltshire Councillors on the Area Board.
- 1.8. Funding applications will be considered at every Area Board meeting.
- 1.9. All applicants are encouraged to contact Charities Information Bureau which is working on behalf of Wiltshire Council to support community and voluntary groups, town and parish councils to seek funding for community projects and schemes both from the Area Board and other local and national funding sources.
- 1.10. 1 application to this funding round was withdrawn due to a change in circumstances with their project.

- 1.11. Paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.

Background documents used in the preparation of this Report

- Area Board Grant Guidance 2011/12 ACCL-001-11
- Community Area Grant Application Pack 2011/12
- Chippenham Community Area Plan
- Local Agreement for Wiltshire
- Community Area Transport Group (CATG) report 5-Mar-12

2. Main Considerations

- 2.1. Chippenham Area Board has been allocated a 2011/2012 budget of **£68,917** for Community Area Grants, Community Partnership Core Funding and Area Board Projects.
- 2.2. The carry forward from the 2010/2011 budget is **£1,814**. This gives a **total budget of £70,731** for the 2011/2012 budget.
- 2.3. There will be 6 rounds of funding during 2011/12. The first was on 9th May, the second on 4th July, the third on 12th September; the fourth was on 14th November, the fifth on 9th January and the final round is contained in this report.
- 2.4. Councillors will need to be satisfied that grants awarded in the 2011/12 year are made to projects that can realistically proceed within a year of the award being made.
- 2.5. At the Area Board meetings up to and including 9th January 2012, Councillors approved the award of £27,668 to Community Area Grants, £9,772 to Community Partnership Core Funding, £105 Area Board expenditure on trophies, frames and certificates for the Chippenham Area Board Community Awards and £1,390 for Area Board projects. Two applicants rescinded part of their awards giving a credit of £1,334, and donation of £50 towards the Taxi Marshalls project was received leaving a **balance of £33,180**.

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the budget allocated to the Chippenham Area Board.
- 4.2. If Councillors make awards in line with officer recommendations in this report, Chippenham Area Board will have a **balance of £72**.

5. Legal Implications

5.1. There are no specific Legal implications related to this report.

6. HR Implications

6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

7.1. Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

7.2. Implications relating to individual grant applications are outlined within section 8 – “Officer Recommendations”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1.	Chippenham Partnership of Schools	Chippenham Games	£2,625

8.1.1. Chippenham Partnership of Schools – Award £2,625 to Chippenham Games, conditional upon the balance of funding being in place. *See Appendix 1*

8.1.2. This application meets the Community Area Grant Criteria for 2011/12.

8.1.3. This application demonstrates a link to the Chippenham & Villages Community Plan “Increase support for community facilities and events and to encourage a range of cultural opportunities for both residents and visitors to the community area.”

8.1.4. This project demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire to create stronger and more inclusive communities “Encourage communities to take part in sporting and cultural activities and events that bring different ages together” and “Increase children and young people’s access to facilities and activities”.

- 8.1.5. The Senior Sports Development Office for Wiltshire Council is of the opinion that the project will meet the needs of the community by providing a tangible link to London 2012 and allowing local young people and other residents to feel part of the Olympic celebrations taking place this year. London 2012 will inspire thousands of people and will provide a unique opportunity to engage people in sporting and cultural programmes. This project offers such an opportunity at a local level and offers numerous benefits to the community including increased sports provision and cultural knowledge as well as an improved awareness of the benefits of sports participation.
- 8.1.6. Officers understand that this project has the full support of the Chippenham Partnership of Schools working in partnership with the Extended Services Coordinator and Chippenham Town Council.
- 8.1.7. This project coincides with National Schools Sports Week and Officers are of the opinion that it will offer interesting and enjoyable sporting and cultural activities for thousands of children and their families.

Ref	Applicant	Project proposal	Funding requested
8.2.	10 th Chippenham Guides	To purchase of camping equipment	£935

- 8.2.1. 10th Chippenham Guides – Award £935 for the purchase of camping equipment. *See Appendix 2*
- 8.2.2. This application meets the Community Area Grant Criteria for 2011/12.
- 8.2.3. This application demonstrates a link to the Chippenham & Villages Community Plan “Improve outdoor sports facilities and leisure facilities for young people” and “Provide support to active and successful clubs”
- 8.2.4. This application demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire to create stronger and more inclusive communities “Increase children & young people’s access to facilities and activities” and “Encourage communities to take part in sporting and cultural activities and events”.
- 8.2.5. 10th Chippenham Guides has been recently set up due to the large number of local girls on the waiting list for existing guide units.
- 8.2.6. Guiders for the new unit are keen to offer the guides an opportunity to experience a camping trip. The trip may be the first time away from home for some of the guides

and will enable them to learn new skills

8.2.7. Girl guiding UK is the United Kingdom's largest voluntary organisation for girls and young women, with around half a million members including about 100,000 trained volunteer adult Leaders and supporters.

8.2.8. Officers are of the opinion that this project will provide an opportunity for girls to participate in activities they wouldn't normally take part in, to experience new challenges and build their confidence and skills.

Ref	Applicant	Project proposal	Funding requested
8.3.	Chippenham Bowls Club	To install floodlighting	£2,568

8.3.1. Chippenham Bowls Club – Award £2,568 for the installation of floodlighting, conditional upon the balance of funding being in place. *See Appendix 3*

8.3.2. This application meets the Community Area Grant Criteria for 2011/12.

8.3.3. This application demonstrates a link to the Chippenham & Villages Community Plan “Provide support to active and successful clubs”

8.3.4. This application demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire to create stronger and more inclusive communities “Encourage communities to take part in sporting and cultural activities and events”.

8.3.5. Planning permission was granted on 17th November 2011 for the lights to operate April - October 18:00hrs to 22:00hrs.

8.3.6. The applicant has confirmed that all of residents in the immediate vicinity are aware of the lights and there have been no objections to the project.

8.3.7. Officers understand that the facilities will be made available to non members and schools to provide an opportunity for members of the community to try a sport that they might not have participated in before.

8.3.8. Officers are of the opinion that this project will enhance a valuable amenity for the local community.

Ref	Applicant	Project proposal	Funding requested
8.4.	Chippenham Museum & Heritage Centre	Primary School Archeology Project	£980

8.4.1. Chippenham Museum & Heritage Centre – Award £980 for the Primary School Archaeology Project. *See Appendix 4*

8.4.2. This application meets the Community Area Grant Criteria for 2011/12.

8.4.3. This application demonstrates a partial link to the Chippenham & Villages Community Plan “What people value – Chippenham Museum & Heritage Centre”

8.4.4. This application demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire to create stronger and more inclusive communities “increase young people’s access to facilities and activities” and “provide strong foundations for children and young people’s development”

8.4.5. Officers understand that the applicant has consulted widely with local schools and identified a need for this project.

8.4.6. Officers understand that the applicant has a proven track record of successful working with local schools.

8.4.7. Officers are of the opinion that this project will provide rare and valuable opportunity for local school children to participate in an archaeology project.

Ref	Applicant	Project proposal	Funding requested
8.5.	Finding the Forgotten	Increasing Great War education, knowledge and awareness for Chippenham and the surrounding villages through filming of real life reconstructions	£3,000

8.5.1. Finding the Forgotten – Award £3,000 for Increasing Great War education, knowledge and awareness for Chippenham and the surrounding villages through filming of real life reconstructions, conditional upon the films not being sold for profit and the balance of funding being in place. *See Appendix 5*

- 8.5.2. This application meets the Community Area Grant Criteria for 2011/12.
- 8.5.3. This application demonstrates a partial link to the Chippenham & Villages Community Plan “What people value – Chippenham Museum & Heritage Centre”
- 8.5.4. This application demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire to create stronger and more inclusive communities “provide strong foundations for children and young people’s development”
- 8.5.5. Letters of support for this project have been received from local MP Duncan Hames, Chippenham Museum & Heritage Centre and local schools.
- 8.5.6. The applicant intends to make the films available to the 3 secondary schools and Chippenham Museum & Heritage Centre.
- 8.5.7. Officers understand that the films will also be used as part of 5 interactive education and commemoration units; one will be situated in each of Chippenham’s three secondary schools and two will be administered by Chippenham Museum & Heritage Centre.

Ref	Applicant	Project proposal	Funding requested
8.6.	Area Board Project	To commission a Media & Community Engagement project with Media Studies students at Wiltshire College Chippenham to increase engagement between the local community and Chippenham Area Board	£2,500

- 8.6.1. Funding is sought to commission a Media & Community Engagement project with Media Studies students at Wiltshire College Chippenham to increase engagement between the local community and Chippenham Area Board *See Appendix 6*
- 8.6.2. This project demonstrates a link to Wiltshire Council’s corporate equality statement: “We will actively engage and empower under-represented groups through the broadening of our consultation processes and the strengthening of our links with community representatives.”
- 8.6.3. This project will be delivered by Media Studies students from Wiltshire College Chippenham, lead by the Head of Innovation & Creativity.
- 8.6.4. Interviews will be carried out 6 times during the year on key topics that the Area Board is dealing with. Chippenham Area Board will provide a brief for the students in advance of each set of interviews.
- 8.6.5. Councillors are reminded that the Media Team at Wiltshire College Chippenham

worked in partnership with Chippenham Children’s Parliament to produce the very successful Road Safety DVD in 2011.

Ref	Proposal	Funding requested
8.7.	Allocate £600 towards the hire of a jousting tent to accommodate displays promoting Chippenham community area at the Queens Diamond Jubilee event on 1 st May 2012	£600

- 8.7.1. As agreed at the Area Board meeting on 9th January, Chippenham Community Area will have a Jousting Tent at the Queens Jubilee event in Cathedral Close Salisbury on 1st May. Arrangements regarding the size of the tent, layout and content were delegated to the Chairman, Vice Chairman & Community Area Manager.
- 8.7.2. Working in partnership with Chippenham Museum & Heritage Centre, The History Centre and Chippenham Folk Festival, 3 displays have been arranged as follows:
- i. King Alfred, his victory in a battle for Chippenham, the town’s history as a “Royal Seat” and base for the Vikings
 - ii. Chippenham Folk Festival, established over many years as a festival which gains international recognition for the town and our folk heritage
 - iii. A copy of the Charter granted to Chippenham in 1554 by Queen Mary 1st and its current relevance to the town
- 8.7.3. These 3 topics have been selected as they fit the brief that we have been given by the Lord-Lieutenant for Wiltshire to display *“key historical facts or features in your town which singles it out from others, as well as providing an opportunity to celebrate what is special or going on in your community area now. In this way I hoped that this will showcase your town’s past and future, providing all communities with the opportunity to share collectively what makes Wiltshire the wonderful historic and vibrant County that it is today.”*
- 8.7.4. The Lord-Lieutenant also makes reference in his latest letter to *“Traditions such as maypole dancing, Morris dancing, bands, drama groups, etc., are thriving in our communities across Wiltshire.”*
- 8.7.5. Chippenham Area Board is confident that these 3 displays will promote Chippenham’s heritage and raise the profile of the town.

Ref	Proposal	Funding requested
8.8.	To vire the balance of unspent Area Board Funding to the Chippenham Community Area Transport Group (CATG) for 3 specified schemes	£19,900

8.8.1. To vire the balance of unspent Area Board Funding £19,900 to the Chippenham Community Area Transport Group (CATG) for:

- i. Malmesbury Road, Chippenham - allocate £8,000 to improve safety of pedestrians at the zebra crossing near St Pauls Church Hall.
- ii. Kington St Michael Road, Kington Langley – allocate £6,900 to upgrade the footpath.
- iii. Dropped kerbs – allocate £5,000 to install dropped kerbs in the community area, following a prioritisation exercise for dropped kerbs to be carried out by the CATG with Town & Parish Councils

Appendices:	Appendix 1 grant application – Chippenham Partnership of Schools Appendix 2 grant application – 10 th Chippenham Guides Appendix 3 grant application – Chippenham Bowls Club Appendix 4 grant application – Chippenham Museum & Heritage Centre Appendix 5 grant application – Finding the Forgotten Appendix 6 Area Board Project – To commission a Media & Community Engagement Project
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No unpublished documents have been relied upon in the preparation of this report.

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